

K-12 Education USA

In today's global economy, a high-quality education is no longer just a pathway to opportunity - it is a prerequisite for success. Because economic progress and educational achievement are inextricably linked, educating every American student to graduate from high school prepared for college and for a career is a national imperative. The President's goal for America to once again lead the world in college completion by the year 2020, and all of President's education efforts aim toward this overarching objective.

To create an economy built to last, we need to provide every student with a complete and competitive education that will enable American students to succeed in a global economy based on knowledge and innovation. The President has advanced reforms around four key objectives:

- Higher standards and better assessments that will prepare students to succeed in college and the workplace.
- Ambitious efforts to recruit, prepare, develop, and advance effective teachers and principals, especially in the classrooms where they are most needed.
- Smarter data systems to measure student growth and success, and help educators improve teaching and learning.
- New attention and a national effort to turn around our lowest-achieving schools.
- Initiatives to strengthen public education for students in every community nationwide: [Race to the Top](#), [No Child Left Behind](#), [Redesigning American Highschools](#), [Connected Initiative](#)

EdTech

Technology enriches education for students in America. [EClassroomHub.com](#) empowers teachers with the best technology and the training to make the most of it, and empower students through individualized learning and rich, digital content. Preparing America's students with the skills they need to get good jobs and compete with other countries relies increasingly on interactive, personalized learning experiences driven by new technology. Technology will help transform the learning experience for all students, regardless of income. We work with businesses, states, districts, schools, and communities to get technology into classrooms, and into the hands of educators trained on its advantages.

STEM

[International collaboration](#) brings the strengths of diverse experts to bear on improving **Science, Technology, Engineering and Mathematics (STEM)** education in K-12 classrooms.



TransAtlantic Education Leadership Exchange (TELE)

Education is a catalyst for community development and personal transformation. The Finns have long prided themselves on their educational expertise, and their [stellar results in the Program for International Student Assessment \(PISA\)](#). The Finnish education experts seek to share their homegrown educational expertise, practices, and e-learning solutions with Educators, and Policy, Non-Profit, and Business Leaders.

With [Finnish Education Exports](#) showing an increasing emphasis and interest in the U.S. market, there is a clear opportunity TELE to improve visibility for Finnish Education expertise and Learning Solutions through [Transatlantic Eco Commerce Partnership \(TECP\) HERE](#)

Nordic Business Review (NBR) will publish a series of interviews with CEOs of Finnish enterprises and organizations, where we discuss the future of their business and the evolving strategies for exporting their expertise or expanding their business in North America. You can read all the interviews in NBR online, or at [EClassroomHub.com](#) Online Learning Center, as they come out.

For Speaker Engagements, Interviews, and Sponsorships:

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3rd Annual Education Symposium, September 17, 2015 Atlanta

The Finnish American Chamber of Commerce of the Southeast, Inc., Scandinavian American Foundation of Georgia (SAFG), and Nordic Business Review (NBR) invite you to participate in the [3rd Annual Education Symposium in Atlanta](#), Thursday, September 17, 2015, [Junior Achievement's Discovery Center](#) at the Georgia World Trade Center Atlanta.

[RESERVE YOUR SEAT or SPONSOR A TABLE HERE](#)

TELE Services in Atlanta

[Soft Landing HERE](#); [Co-Marketing HERE](#); [Press Release Distribution HERE](#); [Training HERE](#); [Trade Shows HERE](#); [Sponsorships HERE](#); [Publishing HERE](#); [Boot Camps and Trade Missions HERE](#); [Events HERE](#); [Regional Marketing Partner \(MP\) HERE](#)

TransAtlantic Education Leadership Exchange (TELE)

TELE is a bilateral network (Finland and U.S) of Educators and Learning Solution Providers. TELE brings together individuals, enterprises, organizations, and communities to share their educational know-how and learning solutions. TELE's online classrooms ([EClassroomHub.com](#)) match Educators and Learning Solution Providers. TELE delivers best practices in Curricula, Teacher training, Vocational and Adult training, Learning environments, Education Technology, and Education System Development. TELE is supported by the [S.M.A.R.T Community Exchange HERE](#), and [STEM Speaker Series HERE](#).