

# Eco Commerce Review

## Innovation Center for Eco Design (ICED) Opens Nominations for 2014 Eco Designer of the Year Awards



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**September 1, 2013, ICED, Atlanta** --- The '2014 Eco Design Challenge' is open to projects that help raise awareness for Slow Fashion and Healthy Lifestyle.

ICED today opened nominations for its 2014 Eco Designer of the Year Award. The Award offers access to advice, marketing, financial support and critical contacts to an individual or a group, or small enterprise working in the field of fashion. The prize is awarded to an innovation or project that shows outstanding promise in improving awareness of Slow Fashion and enhancing the lives of people through Eco Innovation.

The challenge goes beyond ICED's own efforts to educate designers and consumers about the value of Eco Innovation, by encouraging and rewarding the most innovative examples of Eco Design in action.

To ensure long-term success, the 'Eco Design Challenge' is supported by ICED's commitment over a period of 2014-17 to assist the winning Designers' projects or innovation. Applicants can either self-nominate or be nominated by others who are familiar with their work.

The commitment and the recognition of the Designers gain momentum in promotion and sales and allow them to explore opportunities for expanding to global market.

ICED has open nominations for the 2014 Award within the framework of international Eco Commerce business community. This important global event brings to the fore some of the important business challenges that the recognition plays a part in international marketplace. Finalists will be selected from applicants across continents.

The finalists will be awarded for [EcoRunway.com](http://EcoRunway.com) Lifestyle show series - a market-based approach to increasing sales of Eco-Inspired Collections through an international Eco Commerce network of small to large size enterprises and entrepreneurs, who provide advice while promoting and selling products and services to high-end luxury consumers.

[WWW.CHAMBEROFECO.COMMERCE.COM](http://WWW.CHAMBEROFECO.COMMERCE.COM)

ICED is using the 'Eco Design Challenge' campaign to recruit, inspire, educate, and train additional designers - providing them with access to actionable knowledge, training, contacts, market information and funding - as well as developing and strengthening access to Eco Fashion.

With this support, the ICED aims to generate new jobs especially for small businesses, benefiting urban and rural communities and households, across the planet. The 'Eco Design Challenge' will benefit the fashion industry, offered an insight and workforce training to prospective applicants, students and industry professionals.

The concept of 'Eco Design Challenge Award' is something that both non-profits and for-profits can identify with. The financial investment and the recognition of the Award will help Slow Fashion gain momentum and allow designers and companies explore opportunities for expanding collections and markets. If a designer or a group has Eco-Inspired Innovation or Project that meets the Award criteria, we strongly encourage them to apply.

Innovation Center for Eco Design (ICED)

The Eco Designer of the Year Award 2014 is selected by the ICED's Advisory Board, an independent panel of recognized experts in fashion, eco innovation, nutrition, health, finance, technology, marketing, and business strategy.

While applicants may be based anywhere in the world, their initiative must be implemented in the United States first and backed by a sustainable design, business model, and able to achieve large scale success in global marketplace. The nomination period closes on October 15, 2013, for 2014 nominations. The recipients will be announced in 2014.

**We Invite you to join us!** Become a co-host or event sponsor in your region!  
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