

FOR IMMEDIATE RELEASE

MAY 27, 2015

Nordic Cleantech Exchange (NCE)



'Investing in Innovation' 2015 Boot Camp

May 27, 2015, Atlanta - Nordic Business Review (NBR) --- Eco Commerce Exchange (ECE) invites Nordic-affiliated Cleantech firms and organizations to participate in [Investing in Cleantech 2015 Executive Boot Camp](#), August 27, 2015 at World Trade Center Atlanta.

The event features Expert Speakers from Nordic Countries and USA, various presentations on **insights into Nordic Cleantech, and Marketing and Funding Innovation**, followed by a panel discussion and networking reception.

Why We Do This?

Nordic companies have long prided themselves on their Cleantech expertise, and are looking for new effective ways to communicate and collaborate with businesses and investors in North America. With Nordic companies showing an increasing emphasis and interest in the U.S. market, there is a clear opportunity for NCE to improve visibility for Nordic Cleantech firms and organizations in North America.

What Can You Expect?

The speakers will share their experiences and best practices in Cleantech, and Marketing and Funding Nordic Cleantech in the U.S. The Boot Camp will be a great opportunity to learn from one another, and to build partnerships with participants.

Why Should You Attend? You will:

- Walk away with SMART strategies, plan of action, inspired, and real connections.
- Be better equipped to design and execute successful marketing programs and strategies.
- Have the chance to interact directly with thought Business Leaders and Motivated Investors.
- Gain perspective that will help you make the right decisions.
- Get the information how your organization can participate and benefit from [Transatlantic Eco Commerce Partnership \(TECP\)](#).
- Hear exclusive, real-life stories that translate into clear, actionable takeaways.
- Learn how your organization or region can become a regional [Marketing Partner \(MP\)](#)



AGENDA

Day 1 - Thursday, August 27, 2015

- 9:00-9:30 AM - Registration
- 9:30 AM to 12:00 PM – Keynotes
- 12:00 PM to 1:00 PM - LUNCH
- 1:00-4:00 PM - Expert Speakers
- 4:00 – 5:00 PM – Engage with Sponsors
- 5:00-6:00 PM - Networking Reception

Day 2 - Friday, August 28, 2015

One-on-one meetings by appointment

Takeaways

If Cleantech is in any way part of what you do, you will come away from the Boot Camp ready for action. No matter what role you play – from Entrepreneur to Intrapreneur to Investor, this is the place to learn from the people who are succeeding at Cleantech today. They will share how their experience can help your business succeed.

Concierge in Atlanta

Accommodations, Transfers, Entertainment, Meetings, Events, Interpreters, Secretarial Services: VIP@EcoCommerceExchange.com

Speaker Engagements and Sponsorships

Please contact Ms. Tana Torrano
Tana@EcoCommerceExchange.com
(USA) 256-520-7544

Registration

- US \$1,497 per person (before August 1, 2015)
- US \$1,997 per person (August 2, 2015 and later)
- US \$14,000 - sponsor a table for 10 people.

RESERVE YOUR SEAT or TABLE HERE

Limited Seating - First Come, First Serve!