

**“Investing in Innovation for Better Growth, Better Climate”
Global Speaker Series 2015-18**



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Partner Survey Questions

1) Thank you for participating in the Partner survey!

Please provide the following information.

- Organization Name
- Name(s) of the responder(s)
- Address
- Email
- Telephone

2) To get a sense of how deeply (or not) resilience priorities are embedded in your organization, please indicate the extent to which: (on a scale of 1 to 5, with 5 being the highest)

- Your Board of Directors (or equivalent governance body) has taken up the issue of resilience as a long-range corporate priority.
- Your corporate subsidiaries and/or supply chain partners have taken up the issue of resilience as a long-range priority.
- There is a corporate culture and/or employee awareness of resilience priority.
- Your company has taken an ad-hoc (value = 1) versus a comprehensive (value = 5) approach to addressing resilience issues.

3) What is the relevance of each of the six resilience elements for your company? (on a scale of 1-5, with 1 being not relevant, and 5 being highly relevant)

- Direct Operations
- Supply Chain Management
- Collective Action
- Public Policy
- Community Engagement
- Transparency

4) Which of the six resilience elements have been the focus of your implementation activities to date? (Assign a percentage value for each element with the total equaling 100%)?

- Direct Operations
- Supply Chain Management
- Collective Action
- Public Policy
- Community Engagement
- Transparency

5) What is the current implementation status of each of the six resilience elements? (on a scale of 0-5, with 0 being no activity and 5 being advanced levels of implementation)?

- Direct Operations
- Supply Chain Management
- Collective Action
- Public Policy
- Community Engagement
- Transparency

6) Are there aspects/elements of the resilience for which more detailed implementation guidance is desired and/or needed?

7) What are your expectations of the ‘Better Growth, Better Climate’ (e.g., strategic framework; market differentiator; call for action; learning platform, etc.)

8) What do you believe are the most important success factors for the longterm viability of the resilience? (Rate on a scale of 1 to 5 the importance of the following factors in relation to the success and viability of resilience)

- Demonstrated leadership/commitment of partners.
- Multi-stakeholder support (formal endorsement).
- Growing and/or high total numbers of partners.
- Uptake by a diversity of industry sectors.
- Uptake by a diversity of world regions.
- Measurable resilience-related performance impacts.
- External communication/brand management
- Other (Please Describe):

9) Can you identify other risk-related initiatives that have synergies with the resilience and for which strategic alliances/collaboration should be pursued? Also, are you currently working with any working groups/ agencies on resilience?

10) What are your objectives for:
• ‘Better Growth, Better Climate’, and next steps?

Please return this questionnaire to:

Questionnaire@EcoCommerceExchange.com

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Partner objectives for the ‘Better Growth, Better Climate’

Common objectives

Obtain feedback from external resilience experts and leading thinkers on:

- How the resilience management vision and overall picture of the initiative should be shaped.
- What partners are supposed to deliver to receive support from community/ stakeholders.
- What opportunities exist for innovative partnerships and unconventional collaboration.

Information sharing with other partners:

- Learn what other partners are doing with regard to the particular implementation activities/ tools/instruments/ innovative approaches already underway.
- Share resilience goals, strategies, and short case studies with other endorsers and receive feedback.
- Seek collaboration with different partners and/or other resilience interests for capacity building and shaping best practice.
- Learn how and why partners came to the event - exchange ideas with other sectors and/or regions regarding how they see the event, how relevant it is, etc.

External communication

- Demonstration/definition of industry’s role in resilience issues.
- Presentation of companies’ strategies and commitments/ achievements to external interests in order to raise awareness.

Discuss strategies

- Broader discussion on what you want to achieve - need to agree on where you want to go, and how to get there.
- Identify existing connective tissue.
- Identify/discuss where the resilience fits in a big picture among various initiatives.

Unique Opinions

- Fundraising for new technologies seeking to advance the resilience projects in regional level.
- Create enough momentum to catalyze additional signatories and support of local chapter/ working groups.
- Discuss the human/ community aspect of resilience.

Discuss and get clarity on the unique opportunities/role/ niche of your resilience initiative

- Clarify purpose/direction (overall mission) of the initiative
- Discuss/clarify for whom this initiative is designed - is the initiative for companies that want to push the agenda or companies that need help with resilience.
- Discuss/identify core activities and projects of the initiative – how can we make it effective and efficient.

Beyond speaker series/ events

- Discuss expectations/requirements for partners.
- Discuss/Clarify expectation around implementation – requirements to stay as partner (with consideration on geographical /economical differences among the partners)
- Identify/specify what “actions” are needed for partners – call for what action?
- Decide if/how to define indicators/reporting requirements.
- Decide what inputs to incorporate.
- Discuss/identify goals, targets and next steps. (immediate and long-term roadmap), strategic planning.
- Discuss governance issues, funding issues.

Forward

- Select regional resilience partner projects to kick-start the process.
- Visit Eco Commerce Exchange (ECE) to learn and share.
- Discuss plan to create guidance documents in simple and actionable language to assist partners on their journey toward full implementation.

Learn more:

[Investing in Innovation for Climate Resilience \(IICR\)](#)