Innovation Center for Disaster Recovery (ICDR) Platform

Disaster Recovery Platform (DRP), offer executive training, strategic consulting and mentoring for technology-driven companies. Through ICDR in Atlanta, technology companies can access a broad array of contacts and advisory services across the United States.

ICDR works with C-level executives within organizations. The ICDR practice builds on decades of combined business consulting experience from a technology-only offering to the holistic technology planning and management model. The ICDR has expanded to a multinational team-based leader group in Atlanta. In Q1 2013, ICDR introduced the first Disaster Recovery for Business platform in the world.

The ICDR provides leadership platform to highly qualified companies across industries and continents. In Atlanta, ICDR works closely with community partners including individuals, small to large for-profit and non-profit organizations, government agencies and NGOs, and manages various DR partners projects. ICDR's key strategy is to generate revenue from technology-driven partner projects, create new jobs, and grow revenue with small and mid-sized technology companies.

ICDR is an independent non-partisan **Business Alliance** representing the interests of innovators, investors, and businesses of all sizes, sectors, and regions, as well as state and local chambers, organizations, and industry associations.

As the voice of business, our core purpose is to **pool and share information, contacts and resources.** We address DR challenges, deepen understanding and trust, help companies and communities to overcome DR challenges, and deliver lasting competitive advantage and profits.

ICDR is a fast growing **global community of leaders and learners**. ICDR's **international network of Disaster Recovery Hubs** connect individuals and organizations to DR commerce. People and organizations can join local Hubs to contribute to ICDR partner projects, to learn the potential of a given technology, and to recognize the true potency it holds, and to assess impact and risk-reward elements.

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We create and manage partner projects, initiatives, and events, to accelerate the technology and knowledge transfer across industries and continents.

We have implemented an **invitation-only process.** Unsolicited proposals are not accepted. We work closely with our local chapter leaders and highly qualified advisors and consultants, to internally develop priorities, projects and a strategic portfolio of technologies.

Individuals can contact their regional ICDR Chapter Leader to learn how they can join ICDR fast growing international Ecosystem of leaders.

Goal
We aim to raise funds targeting conventional and philanthropic capital to expand ICDR platform and technology-driven partner projects. The ICDR platform will deliver much needed education and contacts to individuals and organizations, and is designed to position ICDR stakeholders in the global marketplace.

Solutions
ICDR's portfolio of products encompasses web-based learning systems combining virtual platforms, human technology, and mobile solutions delivering a first of its kind - global DR training platform. ICDR delivers high-impact training to a fast growing international community of committed and receptive audiences.

Opportunity
To contribute constructively to solutions of complex DR-related Environmental, Social, and Governance issues. To turn Innovation and knowledge into information, action and profits.

Company
Founded in 2013, ICDR, is a for-profit international business alliance serving individuals and organizations. ECDR management team is diverse in age, nationality and experience which combined brings a unique set of skills to complex problems. We are empowered with expertise to create innovative solutions due to decades of cross-industry experience at home and abroad.

Core Business
We deliver information to the fingertips of decision makers to accelerate technology transfer. We respond to the immediate need for education by serving the specific needs of individuals and organizations across the developed and the developing world.
We are a customer-driven and focused on enabling and accelerating the transfer of new technology. We share information about speed-to-market solutions, evidence-based best practices, and time-tested methods. We fill an information gap and a fast growing need for training between companies and organizations, for-profits and non-profits, government agencies and NGOS, and philanthropists, donors, advisors, investors and global citizens.
We are going virtual and mobile with content delivery at its finest! Individuals can review our training programs at their convenience from the comfort of their homes, computers, or mobile phones.

Business Objectives
• Extend the reach of education and training content
• Enable collaboration and information exchange
• Monetize audiences
• Target commercial gift funds, grants, and philanthropic capital
• Target individual, family, and corporate donors

Revenue Sourcing
• Consulting - management consulting fees
• Commercialization of technology - licensing fees and royalties
• Companies and Organization - publishing education, training and editorial content
• Sponsors - sponsorships
• Subscribers - subscription fees; commercial gift funds - grants

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Services

We provide a myriad of DR-related training and support services through our portfolio of products, content, and learning systems. Our combined expertise positions us to be able to quickly understand our client's particular needs, and address the specific protocols that yield optimal results. We are committed to share our decades of combined experience and expertise with our stakeholders and customers.

Portfolio

Our portfolio of products encompasses web-based training programs, learning systems, collaboration platforms, and niche publications, from experts.

We deliver highly qualified content and timely information to global customer. We turn knowledge from experts into useful information and critical advice. We feature education and training programs, initiatives, projects and success stories. We stimulate investment and donations and expand access to funding for partner projects.

Each portfolio combines the best of the publisher's editorial content with the communication objectives of its sponsors. Our highly targeted audience can learn, read and research information and review featured initiatives and projects; engage in one-on-one chats and network with peers; and gain strategic and practical management advice from experts.

Content

Content features **DR for Business** initiatives and projects that support the implementation of economic development goals while being a profitable and sustainable part of the core business strategy.

Each initiative or project contributes to environmental issues and economic growth, and goals that are quantifiable in both business and development terms. Each initiative and project is able to generate economic and development benefits; clearly linked to core business; incorporate a fresh approach to business; SMART (Specific, Measurable, Achievable, Realistic, Time-bound) objectives; able to generate measurable results.

Learning Systems

Our web-based learning platform is enabling us to combine editorial content with the communication and business objectives of our sponsors and partners. Our technology know-how delivers information profitably while driving key results that our clients, sponsors and partners expect from us. We are continually exploring new ways to provide our audiences with the strategic information they need in full privacy and a format that is easily accessible no matter where they are around the world. The online learning system is a virtual web-based platform providing direct access to information, contacts, technology and tools needed to enable effective communication, education and training between experts, individuals and organizations on the internet. Each virtual learning platform solution is scalable and can be customized to meet specific requirements of each end-user and our customer.

Benefits

The INDR platform serves as a hub for innovation, communication, and investment, by facilitating the immediate need for information, education and training, and collaboration between individuals and experts to implement new-technology solutions at local level and at global scale.The platform will further assist individuals and organizations connecting them with experts to stimulate much needed local, regional, and global collaboration to leverage Innovation for success. The core focus is to enable high-impact measurable action and projects to help individuals mitigate, manage and respond to risk and many critical challenges to the environment and operational efficiencies. This independent learning system is an obvious choice for individuals and organizations to join. They access timely information, gain deep knowledge, can communicate one-on-one with other peers, experts, leaders and learners to better understand critical issues and risk, gain knowledge for effective decision making, learn about deals and opportunities to take high-impact action.

Mission

Our mission is to leverage new-technology for success to accelerate progress and profits across industries and continents. We realize that success is a result of a proven model for enhancing impact and performance, and an implementation process. Our commitment is to support our clients through the entire lifecycle of the project. We offer comprehensive solutions via a one-stop web-based virtual learning and collaboration systems to individuals and organizations seeking to invest in DR-related Innovation, donate to specific causes and efforts, and to manage projects with specific economic and social impact. Our

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model is designed to enhance awareness and deliver qualified information to stimulate conventional and philanthropic capital and donations from mission investors to DR-related environmental, social, and governance projects. To accomplish this mission, we have developed path finding models and technologies for virtual learning and affinity collaboration. We can effectively apply this model and systematic process in any public and private sector, for-profit or non-profit organization.

Approach
Our approach is to deliver targeted content to highly qualified audiences. We provide direct access to information, training, technology and tools needed to enable effective information exchange between experts, leaders and learners in Disaster Recovery for Business.

Key Focus Areas
Key focus areas include new technology and the application of knowledge for practical purposes. The field of 'new technology' encompasses a continuously evolving group of methods and materials, from techniques for generating energy to fire proof building products. The present expectation is that this field will bring innovation and changes in daily life of similar magnitude to the "information technology" explosion over the last two decades. Our goal is to inform our community about developments in this rapidly growing field including:

Sustainability
Meeting the needs of society in ways that can continue indefinitely into the future without damaging or depleting natural resources. In short, meeting present needs without compromising the ability of future generations to meet their own needs.

"Cradle to cradle" design
Ending the "cradle to grave" cycle of manufactured products, by creating products that can be fully reclaimed or re-used.

Source reduction
Reducing waste and pollution by changing patterns of production and consumption.

Innovation
Developing alternatives to technologies - whether fossil fuel or chemical intensive agriculture - that have been demonstrated to damage health and the environment.

Viability
Creating a center of economic activity around technologies and products that benefit the environment, speeding their implementation and creating new careers that truly protect the planet.

Key Subject Areas
The key subject areas include, but are not restricted to:

Resource Efficiency
Core focus to optimize efficiency, reduce the use of water, energy, materials, and to minimize waste and pollution

Risk mitigation
Core focus to prevent, respond, and manage risk.

Emerging and Alternative Energy
Core focus on renewable energy technologies and bio-fuels.

Health
Core focus on environment and human well-being.

Advanced Materials
Core focus on nano-technologies and specialty materials and chemicals.

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Communications and Networking
Core focus on advanced networking infrastructure and wireless communication to support education and training programs and industrial and remote operations;

Information Technologies
Hardware and software innovations to enhance communication and create collaboration communities.

Niche
Focus on Disaster Recovery for Business, Innovation and Commerce - new-technology, business, finance, science, and philanthropy. We understand the specific requirements of our stakeholders and businesses and communities affected by the latest disasters. We have diverse ethnic and international backgrounds, and experience in operating and supporting a wide range of projects and initiatives worldwide. We design and deliver training programs and highly qualified content that is transparent and meet specific requirements of our customers and their clientele, our sponsors and partners, and producing substantial and measurable results, and earnings, and adding shareholder value to all.

Results
We are a highly engaged and committed community and audience with a high interest level in the content of our portfolio. Our customers have expressed interest and commitment to visit our portfolio and review unique training programs, initiatives and projects on a weekly and even daily basis. They are highly focused, committed and intend to learn more about the technology, initiatives, projects, success stories, deals, and opportunities. Their goal is to make high-impact investments and donations, and to invest in initiatives and projects that meet their specific interests, needs and missions. We have received significant interest from individuals and organizations. These individuals spend time and resources on a daily basis to learn about Innovation for Disaster Recovery opportunity. They are committed to take action.

Industry
Technology/ Business Consulting

For more information, contact your regional Chapter Leader or visit:
www.DisasterRecoveryHub.com