

Eco Commerce Review (ECR)



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Partners in Eco Innovation and Commerce Global Eco Commerce Exchange (ECE) Portal Launches

June 5, 2014, Atlanta, Chamber of Eco Commerce (CEC) --- Since 2006, the Chamber of Eco Commerce (CEC), has enabled leaders in business, policy and academia to meet and learn from one another, and exchange information, at many locations around the world. Now, with the creation of the [first virtual Eco Commerce platform in the world](#), the CEC will provide a much wider [international audience](#) with the opportunity to participate in global Eco Commerce marketplace.

Eco Commerce Exchange (ECE) marketplace will provide access to unique [customers](#) and [funding sources](#), share [technology-driven solutions](#) to [critical problems](#), build [entrepreneurship capabilities](#), catalyze [ECONOMIC development](#), and help [business build resilience](#). The ECE acts as an aggregator, addressing global, regional and industry challenges, and delivering solutions from experts through cutting-edge online platform.

Over the past years, the experts from around the world have innovated and collaborated with one another, to create this virtual Eco Commerce marketplace. The ECE is poised to satisfy the need for up-to-date strategic knowledge demanded by business and sustainability leaders, entrepreneurs, investors, policymakers, and philanthropists, who need to keep abreast of fast-changing innovation landscapes [across regions and business sectors](#).

The ECE marketplace, will allow enterprises and organizations to lease a virtual showroom for 12 months to showcase their brand, innovations, projects and initiatives to highly targeted [global audience of over one million key decision makers](#) - motivated [investors and philanthropists](#). The visitors learn from the experts who will provide an overview of key emerging technologies, and [partner projects and initiatives](#) reshaping the social, political and economic landscapes.

ECE visitors can now easily access the knowledge of a dynamic, global network of experts normally only available to a select few. For instance, those who visit the “Environment” showcase, will learn from environmental technology experts, those who visit “Energy” showcase, will learn from renewal energy experts, those who visit “Food and Beverage” showcase, will learn from water management and packaging experts, those who visit “Waste” showcase, will learn from materials recycling and recovery experts, those who visit “Fashion” showcase, will learn from sustainable manufacturing and branding experts, those who visit the “Finance” showcase, will learn from finance and insurance experts, and those who visit the “Travel” showcase, will learn from eco-tourism and business travel experts, and those who visit ‘Eco Charity’ showcase, will learn from philanthropists and foundation leaders, and so on.

The visitors can [learn from the experts](#), around the world who will provide an overview of key emerging technologies, projects and initiatives. These experts will share their knowledge and success stories and the visitors will learn how to include Eco Innovation into decision making. The ECE virtual marketplace align perfectly with the all size corporations, government agencies, nonprofits, and NGOs, that seek to advice and are motivated to learn how to solve critical problems through Best Adaptation Solutions (BAS).

ECE is now interviewing speakers to share their expertise, [news, projects and initiatives](#), with the global ECE audience. For speaker engagements, please contact Ms. Tana Torrano, Tana@OSBO.org

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