

## Invitation

# **Burning for Learning?**

### How to Establish a Business in the USA?

Chamber of Eco Commerce (CEC) invites you to join upcoming Soft-Landing Events in Atlanta in 2011. During these events you will learn 1. How to establish a business in the U.S. and 2. How to access funding for your business in the U.S.

The CEC hands-on Advisory Program in Atlanta is a unique learning, meeting and ongoing networking opportunity. It provides many advantages over the common and costly one-time 'workshops' and 'bootcamps' offered by many organizations.

CEC events serve as a matching platform between entrepreneurs, business leaders, and investors, aiming to secure expertise and equity and partners in the U.S. for early stage companies.

As a special feature, innovators can meet the investors in Atlanta. These events connect Georgia's entrepreneurs with venture capitalists, bankers, angel investors and other who can help them raise the capital they need to grow their businesses.

The sustainability of a SME is higher if the funding is provided with advisory and support services. The CEC was built around hands-on Advisory Program, which allow entrepreneurs to get access to accredited local experts, business coaches, including investors and business angels. Among these services, CEC delivers:

- Coaching, mentoring and training;
- Space in incubator;
- Services aiming at improving the management capability of the entrepreneurs:
- Clustering and networking.

Entrepreneurs and business leaders can also benefit from Advisory Services before the financial support is provided. These services are:

- Investment readiness partner projects;
- Support to fill in the paper requested to access the funding.

The CEC provides entrepreneurs a truly unique learning experience, ongoing support, contacts and referrals needed to succeed in the U.S. marketplace.

# How to Establish a Business in the USA?

Participants will walk away with knowledge and contacts that they can use to build their business in the U.S. Best of all - after these events you can collaborate with the CEC experts in Atlanta or in your country anytime to join our partner projects or get hands-on-advise... or you can return to Atlanta anytime to start your business in the U.S.! Below links for more information.

Please contact your local Chapter Leader for details. Space is limited. By invitation only. Welcome aboard!

### Read more:

Starting a Business in the U.S. Event Details:

http://www.chamberofecocommerce.com/images/Workshop\_Starting\_a\_business\_in\_the\_U\_.S..pdf

About CEC Events:

http://www.chamberofecocommerce.com/finance/events.html

Eco Commerce Summit in Atlanta, October 24, 2011: <a href="http://www.chamberofecocommerce.com/newsandevents.html">http://www.chamberofecocommerce.com/newsandevents.html</a>